



Sustainable Travel (LocalGO and SmartGO) Ambassador – Heyford Park

Context

GO Travel Solutions Ltd, an award-winning sustainable transport consultancy, has been operating since 2008 as a social enterprise and workers co-operative. We are passionate about delivering sustainable projects that enhance mobility and generate economic, social, and environmental benefits.

We are hiring a part-time sustainable travel promoter for Heyford Park. The ideal candidate will be familiar with the area, passionate about promoting sustainable travel, and skilled at building relationships within a community. This remote role involves attending community events and working closely with the Project Manager for Heyford Park travel plan coordination and the GO Travel Solutions team.

Hours: 16 hours per month (may be variable).

Pay: £12.60 per hour, with a 3-month probation period. IT equipment provided.

Duration: 12 months, with potential for extension.

Role Objective: Increase sustainable travel uptake at Heyford Park by reducing single-occupancy vehicle use. This will be achieved by encouraging residents and employees to join LocalGO/SmartGO and participate in GO Travel Solutions' sustainable travel initiatives and events.

Key Tasks:

- Encourage residents to join LocalGO: <https://www.localgo.co.uk/heyfordpark>
- Encourage employees to join SmartGO: <https://www.smartgo.co.uk/heyfordpark>
- Promote sustainable travel events and initiatives within the community.
- Distribute promotional materials door-to-door and conduct/promote surveys.
- Attend community events and meetings (e.g. Parish Council).
- Collaborate with the GO Travel Solutions Marketing team to identify news stories and marketing opportunities for LocalGO/SmartGO.
- Work with the Marketing team to post regular updates on LocalGO/SmartGO and community Facebook groups about sustainable travel.

This list is not exhaustive, and additional tasks may be assigned as the role evolves.



Essential Requirements:

- Strong ability to build relationships within the Heyford Park community.
- Genuine interest in sustainable travel (walking, cycling, public transport, etc.).
- Comfortable working both remotely and within the local community.
- Flexible and adaptable, able to adjust working hours as needed.
- Self-motivated and able to work independently.
- Proficient in Microsoft Word, Excel, PowerPoint, etc.
- Proactive with a positive 'can do' attitude.
- Experience in using social media.

Desirable Requirements:

- Experience presenting, participating in public forums, and handling Q&A sessions.
- Familiarity with engaging local authority representatives (e.g., local councillors).
- Established connections within the Heyford Park community.
- Resides within the Heyford Park development.
- Access to a personal bike (provided if needed).
- Knowledge of local walking, cycling, and bus routes.

To Apply:

Please submit your CV and a covering letter outlining how you meet the above requirements by Friday 10th April 2026.

GO Travel Solutions, established in 2008 as a social enterprise, is a Real Living Wage Employer and is committed to being an equal opportunities employer.